



2026 BRANDING/SPONSORSHIP OPPORTUNITIES

SATURDAY, May 9th, 2026

It's that time of year again! Be a big part of the Culver City corporate community and sponsor the 22nd Annual Car Show! The Culver City Exchange Club welcomes local and major businesses to be part of this very special once-a-year event that showcases 600 + cars, trucks and classic vehicles from the past and present on the streets of downtown Culver City. Build your brand with this positive local tradition that raises funds for those in need. Enjoy our great downtown restaurants and listen to music from our main stage while enjoying the sights and sounds this great event creates. Be there!

Marketing support includes the following:

- Distribution of car show posters in local businesses
- Large street banners on 3 major intersections
- Social media and Print advertising.
- Banner display and live announcements at show
- Exposure to 15,000 attendees to this event that's open to the public.

\$25,000 \$10,000 \$8,000 \$5,000 \$2,500

Banner on Main stage	✓ (Subject to availability)				
Sponsor name on Best of Show trophy	✓ (Subject to availability)				
Booth space to display products and or vehicles	✓ 60 x 10 foot Display area included	✓ 40x10 foot Display area included	✓ 30x10 foot Display area included	✓ 20x10 foot Display area included	✓ 10x10 display area included
Name & logo on signs/banners and live shout outs onstage	✓	✓	✓	✓	
Inclusion in Car Show news articles and press releases	✓	✓	✓	✓	
Name and logo on the Culver City Car Show website social media and print ads	✓	✓	✓	✓	✓
Logo included on Car Show Poster posted locally in retail store fronts throughout the Westside	✓	✓	✓	✓	✓
Brand association with one of the westside's largest community events. Priceless!	✓	✓	✓	✓	✓

Please contact Jeff Cooper at 310-344-8033 regarding sponsorship.